



# MIRACULUSA

SICILIAN NATURAL COSMETICS

*From the earth to your skin*

COMPANY CATALOG 2026



NATURAL  
CULTIVATION



BOTANICAL  
RESEARCH



ARTISAN  
COSMETICS



MADE IN  
SICILY

BioWeed Sicilia

ALTAVILLA MILICIA, PALERMO - SICILY



# MIRACULUSA

— SICILIAN NATURAL COSMETICS —

*From the earth to your skin*

## OUR STORY

**THE ROOTS OF A PROJECT,  
THE STRENGTH OF A LAND.**

BioWeed Sicilia was founded in 2020 in Altavilla Milicia, in the province of Palermo, from the vision of Daniele Lo Bosco, founder of the project and creator of the Miraculusa brand.

The company took shape from a Sicilian agricultural land, where the cultivation of officinal plants became the first step in a broader journey: transforming natural raw materials into distinctive, authentic and recognizable cosmetic products.

The cultivation areas extend over approximately 10,000 square meters, with particular attention to plants such as Cannabis sativa L., St. John's wort, mint, sage, calendula, lavender and rosemary, together with extra virgin olive oil as a central element of the formulation philosophy.

From the very beginning, BioWeed Sicilia was conceived not simply as an agricultural activity, but as a laboratory of ideas: a place where the land, research and direct experience meet.



### CULTIVATION

Officinal plants grown with respect for nature and Sicilian land.



### BOTANICAL RESEARCH

Study, experimentation and selection of the finest natural raw materials.



### TRANSFORMATION

Artisanal processing for natural cosmetics that are effective and sensorial.



### NATURAL COSMETICS

Formulations inspired by botanicals and by the daily care of the skin.

## EDUCATION, STUDY AND AWARENESS

**KNOWLEDGE AS A CONTINUOUS JOURNEY.**

In the academic year 2023/2024, Daniele Lo Bosco successfully completed the Lifelong Learning Master's Program

**'CANNABINOLOGY:  
CANNABIS AND THE  
ENDOCANNABINOID SYSTEM'**

at the Department of Neuroscience of the University of Padua.

An advanced educational path that made it possible to explore the world of cannabis, phytocannabinoids, the endocannabinoid system and their possible applications in various fields of study and research.



“

*This training is an integral part of the Miraculusa vision: combining agricultural tradition, botanical knowledge and scientific awareness, while always keeping the products within the proper cosmetic field.*



# MIRACULUSA

SICILIAN NATURAL COSMETICS

*From the earth to your skin*



## ROOTS OF AN IDEA

FROM THE LAND, INSPIRATION.  
FROM THE PLANTS, OUR ESSENCE.

Miraculusa was born from a love for Sicily, for its generous land and for the plants that have always safeguarded precious properties.

St. John's wort, cultivated and harvested in our fields, is one of the symbolic ingredients of our journey. From this sun-filled flower we obtain a precious oil, combining herbal tradition with respect for the rhythms of nature.

Alongside it, hemp, carefully cultivated, and a selection of officinal plants enrich our formulations with natural actives and authentic benefits.



### ST. JOHN'S WORT

Hand-harvested and carefully processed



### HEMP

Cultivated in Sicily in harmony with nature



### EXTRA VIRGIN OLIVE OIL

The heart of our formulations

## OUR JOURNEY



2020

### THE BEGINNING

BioWeed Sicilia was founded in Altavilla Milicia, with the goal of cultivating officinal plants and transforming them into quality natural products.



2021

### THE CULTIVATIONS

We gave life to our cultivation fields: St. John's wort, hemp, mint, sage, calendula, lavender and rosemary, together with Sicilian extra virgin olive oil.



2022

### RESEARCH AND STUDY

A path of research, experimentation and formulation began to create effective, safe and skin-friendly natural cosmetics.



2023

### THE FIRST FORMULAS

The first Miraculusa cosmetic formulations were born: ointments, butters, cleansers and natural treatments inspired by the land and Sicilian botanicals.



09.12.2024

### THE TRADEMARK

We filed the Miraculusa trademark in Class 3 (cosmetics).

An important step that gave identity and value to our project.

## OUR MISSION

TO CREATE NATURAL, AUTHENTIC, SENSORIAL COSMETICS.

Our mission is to offer products that respect the skin and nature, combining botanical knowledge, artisanal experience and ongoing research.

We believe in conscious cosmetics, transparent and deeply rooted in Sicilian territory.



NATURAL AND SELECTED INGREDIENTS



BOTANICALLY INSPIRED FORMULATIONS



RESPECT FOR SKIN AND THE ENVIRONMENT



100% MADE IN SICILY



“

*Every Miraculusa product tells a story: our land, our plants and our passion. This is where authentic beauty begins.*





# MIRACULUSA

— SICILIAN NATURAL COSMETICS —

*From the earth to your skin*

## OUR PHILOSOPHY

NATURE, IDENTITY, RESEARCH  
AND DAILY CARE.

Miraculusa was born from a simple belief: the skin recognizes what is authentic. Every formulation draws inspiration from the Sicilian land, from botanical tradition, and from a modern vision of natural cosmetics. We do not pursue excess. We seek balance, sensoriality, and coherence.

Our idea of cosmetics combines the selection of raw materials, the study of formulations, respect for the skin, and the enhancement of the territory. Extra virgin olive oil, officinal plants, vegetable butters, waxes, and carefully selected cosmetic actives become part of a journey built with attention, sensitivity, and identity.

For us, creating a cosmetic product means transforming a daily gesture into a conscious ritual. It means giving shape to pleasant textures, delicate fragrances, authentic sensorial experiences, and products capable of telling a story.



## OUR VALUES



### SICILIAN IDENTITY

Territorial roots,  
Mediterranean inspiration,  
and respect for our land.



### BOTANICAL RESEARCH

Study, observation,  
and selection of the  
finest natural raw  
materials.



### ARTISAN COSMETICS

Attention to detail,  
formulation sensitivity,  
and care for perceived  
quality.



### RESPECT FOR THE SKIN

Formulations designed  
to accompany daily  
routines with balance  
and gentleness.



### AUTHENTICITY

A young, genuine,  
recognizable brand,  
built with passion  
and vision.

“

*We do not create simple products.  
We shape a way of living cosmetics:  
more authentic, more sensorial, closer to nature.*

”



*Miraculusa is the meeting point  
between land, knowledge, and  
everyday beauty.*





# MIRACULUSA

— SICILIAN NATURAL COSMETICS —

*From the earth to your skin*

## OUR VISION

We want to bring to the world a kind of cosmetics that tells the soul of Sicily: its generous land, its plants, its sun, its traditions.

We believe in authentic beauty, born from nature and designed to care for people every day.

We do not follow passing trends, but create products made to last over time, with respect for the skin and the environment.

## OUR VALUES



### NATURE

We carefully select natural and plant-based raw materials, favor ingredients of botanical origin, and respect the rhythms of nature.



### RESEARCH

We study, experiment, and innovate to create effective, safe, and pleasant formulations inspired by botanicals and cosmetic science.



### TERRITORY

We are deeply connected to Sicily. We cultivate, transform, and produce by enhancing the resources of our land.



### RESPECT

We respect the skin, the environment, and people. Every choice, from formulation to packaging, is guided by responsibility and awareness.



### AUTHENTICITY

We communicate with transparency and honesty. Our products are natural cosmetics, without miraculous promises, but with real results.



## QUALITY AND COMMITMENT

Quality is at the heart of every choice we make.

Every Miraculusa product is formulated with selected raw materials, processed with care, and tested according to rigorous quality standards.

Our formulations are developed to offer a complete sensory experience, rich textures, natural fragrances, and visible cosmetic benefits.



### SELECTED INGREDIENTS

We choose only quality ingredients, favoring natural and sustainable origins.



### ENVIRONMENTAL RESPECT

We reduce waste, choose recyclable packaging, and promote sustainable practices.



### SAFE FORMULATIONS

Every formula is developed in compliance with European cosmetics regulations.



### ARTISAN CRAFTSMANSHIP

Small-batch production, attention to detail, and passion in every stage of the process.



### EFFICACY AND SENSORIALITY

Products that combine efficacy, pleasant use, and rich, enjoyable textures.



### MADE IN SICILY

We cultivate, transform, and produce in Sicily, with pride and responsibility.

“

*Our promise is simple: to create natural cosmetics that respect the skin, enhance the land, and accompany your daily well-being.*



**MIRACULUSA**  
SICILIAN NATURAL COSMETICS

*From the earth to your skin*

*Miraculusa is the meeting point between land, knowledge, and everyday beauty.*



# MIRACULUSA<sup>®</sup>

## ESTIA SUPREMA

**INTENSIVE DERMOCOSMETIC TREATMENT**  
FOR COMFORT, PROTECTION AND THE REBALANCING OF THE SKIN

An anhydrous formula with a high concentration of botanical actives that helps soothe, nourish and protect the skin, supporting the natural balance of the skin barrier.



### SOOTHES

Provides immediate comfort to sensitive areas prone to redness or irritation.



### RESTORES

Supports the barrier function and helps counter dryness and skin fragility.



### NOURISHES

Supplies plant lipids that help the skin maintain softness, elasticity and protection.



### REBALANCES

Ideal for reactive skin or skin prone to imbalance.



ANHYDROUS FORMULA  
HIGH  
CONCENTRATION  
OF BOTANICAL ACTIVES

## YOUR DAILY COMFORT RITUAL

### INDICATED FOR

Skin prone to:

- ✓ Sensitivity and redness
- ✓ Intense dryness and flaking
- ✓ Atopic, seborrheic or psoriatic tendency
- ✓ Imperfections and stressed skin
- ✓ Itching and skin discomfort
- ✓ Fragility and delicate localized areas



### FORMULATION TECHNOLOGY BOTANICAL LIPID MATRIX™



- ✓ Progressive release of actives
- ✓ Protective barrier effect
- ✓ Prolonged nourishment
- ✓ Localized comfort

### PHYTO-LIPID COMPLEX

An exclusive synergy of botanical actives



**OLIVE OIL**  
Biomimetic  
nourishment



**ST. JOHN'S WORT  
OLEOLITE**  
Botanical  
comfort



**CBD**  
Cosmetic  
rebalancing



**SHEA BUTTER**  
Protection and  
nourishment



**COCOA BUTTER**  
Elasticity and  
skin comfort



**BEESWAX**  
Natural  
protective barrier



**PEPPERMINT**  
Fresh toning  
sensation

100% FUNCTIONAL  
ACTIVES  
No added water

HIGH  
BOTANICAL  
CONCENTRATION

RICH TEXTURE  
WITH RAPID  
COMFORT

IDEAL FOR DAILY  
OR TARGETED USE

### HOW TO USE

Apply a small amount and gently massage onto the areas of interest. Repeat as needed.



“ WHEN THE SKIN ASKS FOR RELIEF, RESPOND WITH NOURISHMENT. ”  
Miraculusa Estia Suprema wraps the skin in comfort and protection.



SOOTHES  
NOURISHES  
PROTECTS



ADVANCED BOTANICAL  
DERMOCOSMETICS

For skin that needs comfort,  
protection and rebalancing.

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[www.miraculusa.it](http://www.miraculusa.it)

# MIRACÙLUSA DEMETRA

PURIFYING BOTANICAL SKIN BALM

DERMOCOSMETIC TREATMENT  
PURIFYING AND REBALANCING

For skin prone to impurities, humidity discomfort, and localized stress.

A multifunctional botanical-lipid formula that helps keep the skin fresh, clean and rebalanced, promoting the natural well-being of the skin microbiota and reinforcing the skin's cosmetic defenses.

HIGH  
CONCENTRATION  
OF BOTANICAL  
ACTIVES



MIRACÙLUSA  
DEMETRA

WITH CAJEPUT  
essential oil with purifying  
and rebalancing properties



**PURIFIES**  
Helps keep the skin clean, fresh and free from impurities.



**REBALANCES**  
Supports the natural balance of the skin microbiota.



**SOOTHES**  
Provides comfort to itching, irritation and stressed areas.



**PROTECTS**  
Creates a protective cosmetic barrier that helps the skin defend itself from external aggressors.

## IDEAL FOR SKIN AND AREAS PRONE TO



**SMELLY FEET**  
Helps control odor and keeps feet fresh.



**MOISTURE DISCOMFORT**  
Ideal for skin prone to humidity, sweating and maceration.



**FUNGAL ISSUES AND CRACKS**  
Supports cosmetic care for skin prone to fungal imbalances and cracking.



**WARTS AND THICKENED AREAS**  
Helps keep skin soft and well-groomed.



**DANDRUFF**  
Helps rebalance the scalp, helping to reduce dandruff and itching.



**ITCHING AND IRRITATION**  
Provides relief and comfort to sensitive and irritated skin.



**SUNBURN AND STRESSED SKIN**  
Helps soothe and refresh skin exposed to sun and external stressors.



**DELICATE AND TIRED AREAS**  
Supports cosmetic care of delicate and tired areas subject to stress.

### PHYTO-PURIFY COMPLEX

Botanical synergy with a purifying and rebalancing action



**OLIVE OIL**  
Nourishing and protective



**ST. JOHN'S WORT OLEOLITE**  
Soothing and relaxing



**CBD**  
Rebalancing and calming



**CAJEPUT**  
Natural purifying antimicrobial



**SHEA BUTTER**  
Deep nourishment



**COCOA BUTTER**  
Elasticity and protection



**BEESWAX**  
Natural barrier and protection



**PEPPERMINT**  
Freshness and toning action



**ANHYDROUS FORMULA WITH HIGH CONCENTRATION OF ACTIVES**

- ✓ 100% functional actives
- ✓ No added water
- ✓ High cosmetic efficacy
- ✓ Daily or localized use

### HOW TO USE

Apply a small amount directly to the target area and massage until fully absorbed. Repeat as needed.



100%  
NATURAL  
AND  
FUNCTIONAL



**DEMETRA**  
PURIFIES, REBALANCES,  
PROTECTS.

The power of nature at the service of your skin.

# MIRACULUSA

## SPORT FAST

### MASSAGE PRO

#### INTENSIVE ACTION MASSAGE BALM

A professional formula designed to provide immediate relief and a long-lasting feeling of well-being. Ideal before, during and after physical activity.



FAST  
AND LONG-  
LASTING  
EFFECT



#### FAST ACTION

Provides an immediate soothing sensation.



#### PROLONGED EFFECT

Well-being lasts longer, ideal even during activity.



#### FOR ATHLETES

Ideal before and after training, for muscles and joints.



#### FRESH SENSATION

Toning and revitalizing action for body and mind.



#### PROFESSIONAL MASSAGE

Rich, glide-friendly texture, non-greasy, fast-absorbing.

#### FUNCTIONAL ACTIVE COMPLEX



**OLIVE OIL**  
Nourishing  
and emollient



**SHEA BUTTER**  
Elasticizing  
and protective



**COCOA BUTTER**  
Nourishing  
and regenerating



**SAGE EXTRACT**  
Toning and  
rebalancing



**ST. JOHN'S WORT  
EXTRACT**  
Soothing and  
calming



**CBD**  
Rebalancing  
and soothing



**PEPPERMINT OIL**  
Intense freshness  
and revitalizing



**BEESWAX**  
Natural protective  
barrier

#### BENEFITS

- ✓ Immediate and long-lasting relief
- ✓ Supports muscle recovery
- ✓ Helps reduce the feeling of fatigue
- ✓ Ideal for prolonged massage
- ✓ Non-greasy, absorbs quickly
- ✓ Suitable for all skin types

**FREE FROM** Parabens - Silicones -  
Petrolatum - Artificial Colorants

#### HOW TO USE

Apply an adequate amount to the desired area.  
Massage in circular motions until fully absorbed.  
Use before and after physical activity or whenever needed.



#### IDEAL FOR

- SPORTS ACTIVITY
- GYM
- LEISURE TIME
- PHYSICAL WORK
- DAILY FATIGUE

#### THE PROFESSIONAL CHOICE FOR REAL RESULTS.

A synergy of natural actives with a high concentration, acting quickly to provide relief, freshness and well-being to muscles and joints.



IMMEDIATE  
ACTION



LASTING  
WELL-BEING



TOP  
PERFORMANCE



NATURAL  
FORMULA

# MIRACULUSA

NATURE. SCIENCE. WELL-BEING.

MADE WITH  
**100%**  
NATURAL  
INGREDIENTS

Formulated with naturally derived ingredients and functional actives at high concentration, for an effective and professional experience.

DISCOVER THE POWER  
OF PROFESSIONAL  
MASSAGE



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# MIRACULUSA® KORE



98%  
NATURAL  
ORIGIN\*



ANHYDROUS  
FORMULA



BOTANICALLY  
ACTIVE

SKIN CARE  
CLEANSES  
NOURISHES  
ILLUMINATES  
SICILIANA

SKIN CARE SICILIANA

## BOTANICAL CLEANSING BUTTER NOURISHING CLEANSING BUTTER

A cleansing ritual that melts away make-up, SPF and impurities, while fully respecting the skin. Leaving it soft, luminous and visibly healthy.



### REMOVES MAKE-UP

Gently dissolves make-up, SPF and impurities.



### CLEANSSES

Purifies without altering the hydrolipidic film.



### NOURISHES

Leaves the skin soft, supple and velvety.



### ILLUMINATES

Helps restore comfort and radiance.



CLEANSING THAT TREATS, BEAUTY BORN FROM NATURE.

### PHYTO-CLEANSING COMPLEX

Botanical nourishing and cleansing synergy



**SWEET ALMOND OIL**  
Nourishes and softens



**CASTOR OIL**  
Cleanses and removes make-up and impurities



**SHEA BUTTER**  
Comfort, elasticity and barrier support



**COCOA BUTTER**  
Nourishes and provides softness



**OLIVE OIL**  
Nourishing and emollient



**BEESWAX**  
Enveloping texture and natural protection



**VITAMIN E**  
Antioxidant action



**PEG-20 GLYCERYL TRIISOSTEARATE**  
Delicate self-emulsifier, transforms the butter into cleansing milk during massage



**ST. JOHN'S WORT EXTRACT**  
Soothing and comforting

### SELF-EMULSIFYING TECHNOLOGY

It transforms into cleansing milk during massage, with no need for water.



#### 1. MASSAGE

On dry face, eyes and lips



#### 2. MELTS

Dissolves make-up, SPF and impurities



#### 3. EMULSIFIES WITHOUT WATER

During massage it transforms into milk



#### 4. RINSE

With lukewarm water. Skin feels clean, soft and luminous

### BENEFITS

- ✓ Removes make-up and SPF
- ✓ Ideal for double cleansing
- ✓ Nourished and soft skin
- ✓ Does not dry out the skin
- ✓ Immediate comfort
- ✓ Helps preserve the skin barrier
- ✓ Silky feel after rinsing

### IDEAL FOR

- 👤 All skin types
- 🌿 Dry, sensitive and dull skin
- 🕒 Daily cleansing
- 🛡️ Make-up and sun protection
- 🔄 First step of double cleansing

### INGREDIENTS

Prunus Amygdalus Dulcis Oil, Ricinus Communis Oil, Butyrospermum Parkii Butter, PEG-20 Glyceryl Triisostearate, Cera Alba, Theobroma Cacao Butter, Tocopheryl Acetate, Salvia Officinalis Extract, Hypericum Perforatum Flower Extract.

\*percentage calculated on the total formula

### THE KORE RITUAL



#### TAKE

A small amount of butter



#### MASSAGE

On face, eyes and lips with circular movements



#### EMULSIFIES WITHOUT WATER

The butter transforms into milk during massage



#### RINSE

With lukewarm water. Skin clean, soft and luminous

“Not just a make-up remover. A cleansing treatment. A skincare ritual that begins with cleansing.”



ADVANCED BOTANICAL  
DERMOCOSMETICS

For skin that needs hygiene,  
balance and protection.

FIND IT AT  
[www.miraculusa.it](http://www.miraculusa.it)

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# MIRACULUSA



# IGE A

Cleanse. Nourish. Rebalance.



98%  
NATURAL  
ORIGIN\*



BOTANICAL  
FORMULA



RICH IN ACTIVE  
BOTANICAL  
INGREDIENTS

10

## INGREDIENTS

- SODIUM COCOYL ISETHIONATE
- STEARIC ACID
- GLYCERYL STEARATE
- DECYL GLUCOSIDE
- GLYCERIN
- BEHENYL ALCOHOL
- PCA Glyceryl Oleate
- Butyrospermum Parkii (Shea) Butter
- Citrus Aurantium Amara Peel Oil
- Cannabidiol (CBD)
- AQUA

## SOLID CLEANSER BALANCING

A solid cleanser of natural origin, studied for the delicate daily cleansing. It helps cleanse, nourish and rebalance the skin, respecting its natural balance. Ideal for face and body, even for the most sensitive skin.



### CLEANSSES GENTLY

Removes dirt and impurities without irritating the skin.



### NOURISHES

Thanks to ingredients of natural origin.



### REBALANCES & PROTECTS

Helps keep the skin soft, elastic and comfortable.



### RESPECTS THE ENVIRONMENT

Biodegradable formula, plastic free and sustainable.



## FOCUS FORMULA



### SODIUM COCOYL ISETHIONATE

A gentle surfactant of natural origin that cleanses while respecting the skin's balance.



### DECYL GLUCOSIDE

A mild, non-ionic surfactant of plant origin, gentle and effective, suitable even for sensitive skin.



### GLYCERYL STEARATE & STEARIC ACID

Natural emulsifiers and co-emulsifiers that ensure consistency and stability of the product.



### GLYCERIN

Natural humectant that helps keep the skin soft and hydrated.



### BEHENYL ALCOHOL & PCA Glyceryl Oleate

Vegetable alcohol and co-emulsifier that help soften and improve skin smoothness.



### BUTYROSPERMUM PARKII (SHEA) BUTTER

Rich in nutrients, helps nourish, protect and improve skin elasticity.



### CITRUS AURANTIUM AMARA PEEL OIL

Essential oil of bitter orange, fragrant and toning, provides a pleasant sensation of freshness.



### CANNABIDIOL (CBD)

Active ingredient known for its soothing and rebalancing properties, helps promote skin comfort.



100% INGREDIENTS  
OF NATURAL ORIGIN



DELICATE ON  
FABRICS & SKIN



BIODEGRADABLE  
& PLASTIC FREE



SUITABLE FOR  
ALL SKIN TYPES

### HOW TO USE

Apply the soap to wet skin or directly with a sponge. Gently massage and rinse thoroughly with water. Suitable for daily use on face, hands and body.



### IDEAL FOR

- All skin types, even sensitive
- Daily cleansing for face and body
- Dry, mixed or delicate skin
- Daily use
- Suitable for morning and evening skincare routines



### NATURE TAKES CARE OF YOU. EVERY DAY.

A conscious choice for your skin and for the planet.



**MIRACULUSA**  
NATURE. SCIENCE. WELL-BEING.

FORMULATED WITH INGREDIENTS OF NATURAL ORIGIN  
AND HIGHLY CONCENTRATED ACTIVE INGREDIENTS.

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# MIRACULUSA®

## ROLL ON

### EYE CONTOUR



100%  
NATURAL



BOTANICAL  
FORMULA



OPHTHALMOLOGICALLY  
TESTED



A FRESH, RELAXED, RADIANT LOOK.

A roll-on treatment with 100% natural botanical actives, designed to care for the eye contour area with delicacy and daily well-being.



#### HYDRATES AND NOURISHES

Helps keep the skin around the eyes soft and supple.



#### REBALANCES

CBD helps support the skin's natural balance.



#### SOOTHES

St. John's wort provides comfort and helps reduce signs of tiredness.



#### RADIANT LOOK

Provides freshness and helps revive the eyes.



#### NATURAL FORMULA

100% natural botanical actives for everyday well-being.



#### PHYTO-EYE COMPLEX



#### OLIVE OIL

Nourishing and antioxidant



#### ST. JOHN'S WORT OIL

Soothing and decongesting



#### SHEA BUTTER

Nourishing and protective



#### COCONUT BUTTER

Nourishing and protective

#### BENEFITS

- ✓ Helps reduce signs of tiredness
- ✓ Deeply hydrates and nourishes
- ✓ Provides immediate freshness
- ✓ Ideal for sensitive eyes
- ✓ Daily use, morning and evening
- ✓ Practical and easy to apply

FREE FROM

Parabens - Silicones -  
Petrolatum - Artificial Colorants

#### HOW TO USE

Apply with the roll-on to the eye contour area, gently massaging from the inner corner outward.

Use morning and evening for optimal results.



#### IDEAL FOR

- 👁️ TIRED EYES
- 👁️ BAGS AND PUFFINESS
- 👁️ FINE LINES
- 👁️ DULL LOOK

FRESHNESS AND COMFORT  
AT ANY MOMENT

NATURE TAKES CARE  
OF YOUR EYES.



BOTANICAL  
ACTIVES



GENTLE  
FORMULA



NATURAL  
SUPPORT



RADIANT  
LOOK

## FRESHNESS AND COMFORT FOR YOUR EYES.

A daily gesture of well-being,  
delicacy and natural care.



**MIRACULUSA®**  
NATURE. SCIENCE. WELL-BEING.

FORMULATED WITH NATURALLY DERIVED INGREDIENTS  
AND HIGHLY CONCENTRATED FUNCTIONAL ACTIVES.

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# MIRACÙLUSA® LIP BALM

SKIN KARE SICILIANA

BOTANICAL LIP TREATMENT

NOURISHES, REPAIRS, PROTECTS.

A rich, melting lip balm formulated with the same precious botanical ingredients as Estia Suprema, designed to care for the lips every day, in every season.



BOTANICAL  
FORMULA



HIGHLY  
CONCENTRATED  
ACTIVES



PROFESSIONAL  
QUALITY



THE SAME INGREDIENTS AS ESTIA SUPREMA  
THE SAME BOTANICAL SOUL, DEDICATED TO THE LIPS



## NOURISHES

Provides deep nourishment and helps keep lips soft and elastic.



## REPAIRS

Helps restore comfort to dry and chapped lips.



## PROTECTS

Creates a natural barrier that protects against wind, cold and external agents.



## SOOTHES

Provides immediate relief and a pleasant sensation of well-being.

## PHYTO-LIPID COMPLEX



**OLIVE OIL**  
Nourishing  
and  
biomimetic



**ST. JOHN'S WORT  
OLEOLITE**  
Soothing  
and  
regenerating



**CBD**  
Rebalancing  
and  
calming



**SHEA BUTTER**  
Repairing  
and  
protective



**COCOA BUTTER**  
Elasticizing  
and  
nourishing



**BEESWAX**  
Natural barrier  
and  
protection



**PEPPERMINT**  
Freshness  
and  
toning action

## BENEFITS

- ✓ Immediate comfort
- ✓ Prolonged nourishment
- ✓ Helps repair and protect
- ✓ Natural barrier effect
- ✓ Soft, luminous lips
- ✓ Ideal in every season

**FREE FROM** Parabens - Silicones - Petrolatum - Artificial Colorants

## IDEAL FOR

- ☞ Dry and dehydrated lips
- ☞ Chapping and sensitivity
- ☞ Cold, wind and sun
- ☞ Daily use
- ☞ An ideal base before lipstick

## HOW TO USE

Apply to the lips  
whenever needed.



**KEEP IT WITH YOU  
AT ALL TIMES.**

THE CARE YOUR LIPS DESERVE,  
EVERY DAY.

A daily gesture of well-being,  
protection and natural comfort.



**MIRACÙLUSA®**  
NATURE, SCIENCE, WELL-BEING.

FORMULATED WITH NATURALLY DERIVED INGREDIENTS  
AND HIGHLY CONCENTRATED FUNCTIONAL ACTIVES.

[www.miraculusa.it](http://www.miraculusa.it)



# THE MIRACÙLUSA ROUTINE

*From cleansing to daily well-being*

Miracùlusa offers a complete and natural cosmetic routine for face, lips and body. Seven simple gestures, inspired by the land of Sicily, to care for yourself each day with balance, beauty and authenticity.



## 1. CLEANSSES



Igea cleanses gently. Kore removes make-up, cleanses and accompanies skincare with a soft, sensorial gesture.



## 2. TREATS AND ENHANCES



The Eye Contour Roll On brings freshness to the eyes. Lip Balm nourishes, protects and pampers the lips every day.



## 3. NOURISHES, REBALANCES AND SUPPORTS THE BODY



Estia Suprema wraps and protects. Demetra rebalances. Sport Fast supports massage and body well-being before and after movement.

## IDEAL ROUTINE



### MORNING

- Igea
- Eye Contour Roll On
- Lip Balm
- Estia Suprema or Demetra as needed



### EVENING

- Kore
- Igea
- Eye Contour Roll On
- Lip Balm
- Estia Suprema or Demetra



### FOR BODY AND SPORT:

Sport Fast Massage Pro before or after physical activity, and whenever you want a dynamic and comfortable cosmetic massage.



Cleansing



Nourishment



Protection



Well-being



A complete line,  
one single natural beauty ritual.



Miracùlusa accompanies every daily gesture with sensorial textures, botanical ingredients and an authentic Sicilian identity.



# WHY CHOOSE MIRACÙLUSA

*Land, craftsmanship, botanicals and Sicilian identity*



## Short Supply Chain and Sicilian Identity

From cultivation to formulation, Miracùlusa enhances its bond with Sicily, nature and an authentic vision of cosmetics.



## Artisanal Cosmetic Craftsmanship

Textures, ingredients and processes arise from an attentive, human and carefully curated approach, inspired by small-batch production and perceived quality.



## Botanicals and Tradition

Officinal plants, oleolites, butters and natural waxes tell the story of a cosmetic philosophy that unites memory, raw materials and contemporary sensibility.



## Conscious Choice

Miracùlusa offers a natural, sensorial and identity-driven routine, designed for those seeking authenticity, beauty and everyday well-being.



Not just cosmetics.  
An authentic way to care for yourself,  
starting from the earth.



Craftsmanship



Cultivation



Naturalness



Quality

# THE ESSENCE OF MIRACÙLUSA

## *From the earth to your skin*



There are products born from a formula.  
And then there are products born from a journey.

Miracùlusa was born this way: from a Sicilian land exposed to the sun, from the scent of officinal plants, from olive oil, from St. John's wort, from the care of raw materials, and from the hands of those who believed that nature could become a daily gesture of beauty.

Every Miracùlusa product carries with it a part of this journey: the strength of Sicily, the memory of tradition, the curiosity of research, the delicacy of the cosmetic gesture, and the desire to create something authentic.

Miracùlusa does not speak only of cosmetics.  
It tells of a choice.

The choice to return to raw materials.

The choice to listen to the skin.

The choice to transform daily care into a more authentic ritual.








Because beauty is not only appearance.  
It is roots, experience, sensitivity, and identity.



We have not created only cosmetics.  
We have transformed our land into a daily ritual for the skin.

## CONTACTS



-  BioWeed Sicilia
-  Miracùlusa Brand
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-  Altavilla Milicia (PA) – Sicily
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-  Instagram · Facebook · TikTok · YouTube · WhatsApp
-  For collaborations, resale, distribution, and events, contact us through our official channels.





# MIRACÙLUSA

Company Catalog 2026



Sicilian natural cosmetics

*From the earth to the skin*

“

*We didn't just create cosmetics.*

*We transformed our land*

*into a daily ritual*

*for the skin. ”*



BioWeed Sicilia



[www.miraculusa.it](http://www.miraculusa.it)

